

**EASE 2010 – Genova, October 25<sup>th</sup>\_31<sup>st</sup>**

<i>Date</i>	<i>Timetable</i>	<i>Content</i>	<i>Speaker</i>
Monday 25/10	9.30-10.00	Opening and Welcome EASE introduction	<b>Manuela Arata</b> <i>President - Associazione Festival della Scienza</i>
	10.00-13.00	Creating a team - Focus and work group	<b>Marco Arscone</b> <i>Psychologist - Istituto di Analisi Funzionale</i>
	13.00 – 14.30	Lunch Break	
	14.30-17.30	Europe, let's festival	<b>Peter Rebernik</b> <i>General Secretary - EUSCEA</i>
	20.00	Welcome dinner	<i>c/o</i> <i>Roberta Prior Rosina</i> <i>Via T. Campanella 5/2</i> <i>16146 Genova</i>

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Tuesday 26/10	9.30-13.00	Interactivity!	<b>Paolo Legato – Daniele Tibi</b> <i>Director - Diffusione Scientifica Creativa</i>
	13.00 – 14.00	Lunch Break	
	14.00-16.00	Science and Society: communication in scientific journalism	<b>Vincenzo Napolano</b> <i>Press office INFN</i>
	16.00-18.30	Communication strategies and active listening	<b>Fabio Notarpietro</b> <i>Psychologist of work and organization</i>

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Wednesday 27/10	9.30-13.00	Aware use of communication: the role of scientific explainers	<b>Alessandro Gnucci – Davide Piccari</b> <i>Museo del Bali</i>
	13.00 – 14.30	Lunch Break	
	14.30-16.00	Managing Science Festival	<b>Staff</b> <i>Associazione Festival della Scienza</i>
	16.00-18.30	Sharing experiences in scientific spreading	<b>Paolo Canova, Diego Rizzuto</b> <i>Associazione Officine Scienza</i>

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Thursday 28/10		Setting up of exhibitions and laboratories	
29/10 → 31/10		On the job training: Go to work!	